

# SARAH E. MILLER

Content + Creative

## ABOUT ME

Sarah E. Miller is a creative-minded collaborator with a sense of humor. Driven by brainstorming, content creation, and bringing projects to completion, Sarah enjoys learning new things and getting things done.

## SKILLS

Content + Copywriting	
Photoshop	
Social Media Marketing	
Conducted 100+ Interviews	
Newsletters	
Content Editing	

## EXPERIENCE

**2016-** **Content + Copywriter**, *Seattle, WA and Remote*

**2020** Producing marketing content and copywriting in the Seattle area and beyond.

- Most Recent Role: Lodestar Marketing Group (October 2019–April 2020) Created social media, blogs, SEO, whitepapers, and newsletters for a local marketing agency that handled 30+ clients
- Other Clients Include: Delta 6 Digital, Ten Thousand Villages Seattle, Rover.com, Prometheus Real Estate, Revel Rouser Events, Best Coast Marketing, TANDEM International, Penn State University and more.

**2018-** **Marketing and Operations Coordinator**, *Southwest Seattle Historical Society*

- 2019**
- Marketing Duties: Showcasing events and updates on social media, email campaigns and website, tracking analytics, writing, designing and publishing the quarterly print and online newsletter.
  - Museum Operations: Customer service, liaison with volunteers, staff and board, inputting gifts received from donors, scheduling/performing tours, purchasing inventory

**2016-** **English Instructor**, *Hamburg School of English / English Business, Hamburg, Germany*

**2017** Hamburg School of English / English Business, Hamburg, Germany

- Lesson planning, traveling, and full-time teaching business ESL to children and adults in multiple companies and private institutions in Hamburg, Germany.

## EDUCATION

**Bachelors in Community Psychology** *University of Washington Bothell – 2015*

Emphasis in psychology, sociology, collaboration, and culture-based research

### **Certificate in Grantwriting**

*Seattle Central College, August, 2020*

Prospect research, grant strategy, budget development, writing the proposal, building relationships with grantmakers, & grants management

## OTHER EXPERIENCE

**Owner + Creative** — *Sasquatch Says Hello Greeting Cards, Seattle, WA 2009-2013*

Owned, operated, and marketed to retailers in 50+ locations nationally with multiple representative companies. Catalog and references available upon request.

**Lonely Arts Club** — *Seattle-Based Arts Publication*  
– 2019-2020 Editor-in-Chief of an arts publication showcasing creatives in the greater Seattle area